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McMurry Announces \$10 Million Four Phase Office Expansion

Phoenix—Marketing communications leader McMurry will break ground in August 2004 on an extensive \$3 million expansion and refurbishment of its headquarters, the McMurry Campus Center. The event marks the first of a four-phase, \$10 million facilities investment, which will occur over the next 10 years.

The project's internal name is "home office," which refers to McMurry's plans to create a work environment that incorporates the warmth and comfort of home with the functionality and features common in modern offices.

"We first upgraded the space in 1994 when we acquired the property. But our business is about 400 percent larger than it was then," says McMurry Chairman Preston V. McMurry Jr. "We've grown in all ways, adding clients, staff and a multitude of marketing services. The expanded and updated workspace will make our staff, customers and neighbors very happy."

In addition to creating a dramatic new entrance featuring a state-of-the-art digital media wall and a central town square for meetings and café services, project plans include adjoining three of the existing four buildings and creating an entirely new interior look throughout the campus. The square footage of the campus will increase 16.6 percent to 22,450 square feet.

Chicago-based McClier was retained in 2003 to provide workplace consulting, engineering and architectural/interior design as well as general contractor services. The project is slated for completion in spring of 2005. McClier, an AECOM Company, has offices across the country and includes Great Plains Software (Microsoft), Ticketmaster and Bank of America among its clients.

"Our intent is always the same: to be the best in every way, shape and form. There is no question that when spring arrives, our facilities will match our corporate value of exceeding expectations, and quite literally, support our brand position: 'A better place, a better way,'" adds McMurry President and Chief Executive Officer Chris McMurry.

About McMurry

McMurry (mcmurry.com), with three offices in Arizona and New York, offers a complete line of marketing communications services to a variety of clientele, including GlaxoSmithKline, The Ritz-Carlton Hotel Co., Amtrak, CBS, Aon, CVS Caremark, Waste Management, USAA and 24 Hour Fitness, as well as resources to more than 10,000 corporate professionals. The company has specialized practices in healthcare, finance and insurance. It is among the largest independent marketing communications companies in the U.S. and is recognized by the Great Place to Work Institute and Society for Human Resource Management as one of the top five "Best Small Companies to Work For" in the U.S.

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