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McMurry Earns Three Copper Quills

Phoenix—If winning awards is one of the many criteria for succeeding, then McMurry is well ahead of the pack. The International Association of Business Communicators (IABC) recently announced that the marketing communications leader had won three Copper Quills, giving McMurry an unmatched treasure trove of 871 awards since 1990.

“It is always gratifying when a highly-respected organization like IABC recognizes the efforts of our team and our clients as best in the field,” said Randi Karabin, vice president/creative director at McMurry. “When we win awards, it is our clients who are the real winners, because the awards affirm that the communications tools we create together are admired and effective.”

Vim & Vigor, the magazine that gave birth to McMurry in 1984, earned the Award of Merit, as did *About Health* magazine in the categories of Publications—Magazines, and Publications—Newsletters/Newspapers respectively. The health quarterlies are used by healthcare organizations across the country. *Health Connection*, a magazine for Ohio State University Medical Center, scored the Award of Excellence in the Newsletter Design category.

For the most recent 12-month period, McMurry has earned 91 awards. More than 70 entries were submitted in The Copper Quills categories where McMurry titles earned hardware.

About IABC

IABC, established in 1970, is a global network of professionals committed to improving organizational effectiveness through strategic communication. With more than 100 chapters, IABC serves 13,500 members in 60 countries and 10,000 organizations. The Copper Quill Awards are highly-competitive regional awards given by local IABC chapters. For more information please visit www.iabcphoenix.com.

The Copper Quill Awards are bestowed annually and are recognized as a prestigious accolade in the marketing communications industry.

About McMurry

McMurry (mcmurry.com), with three offices in Arizona and New York, offers a complete line of marketing communications services to a variety of clientele, including GlaxoSmithKline, The Ritz-Carlton Hotel Co., Amtrak, CBS, Aon, CVS Caremark, Waste Management, USAA and 24 Hour Fitness, as well as resources to more than 10,000 corporate professionals. The company has specialized practices in healthcare, finance and insurance. It is among the largest independent marketing communications companies in the U.S. and is recognized by the Great Place to Work Institute and Society for Human Resource Management as one of the top five “Best Small Companies to Work For” in the U.S.

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