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McMurry Expands Professional Resources with Job Banks

Phoenix—McMurry has rolled out another facet of its comprehensive array of professional resources with the addition of a series of state-of-the-art niche job boards, which now complement the six subscription newsletters, conferences and awards programs that are purchased by nearly 8,000 marketing and management professionals.

The job boards serve both job seekers and employers who are searching for specialized opportunities in industries already served by McMurry's subscription-based newsletters, including *Copy Editor*, *The Executive Speaker*, *Marketing Smarter with Search Engines*, *Managing People at Work*, *The Office Professional*, and *Publications Management*.

"Our job banks are highly targeted to and focused on the audience segments represented by our newsletters," said Scott Accatino, General Manager of Professional Resources at McMurry. "We have operated a niche job board for years for one of our titles, and learned how incredibly successful that strategy can be, so we opted to launch boards across all the niches we serve. The Publications Management job board is the first of its kind in that industry."

Job bank services are free to all job seekers. They can search for current openings (both freelance and full time) and have the option to directly e-mail potential employers. Each seeker can personalize his/her search criteria and receive e-mail alerts related to their job search. Job seekers can also create personal directories and post anonymous resumes for the perusal of employers worldwide.

Similarly, the job bank is a great recruitment tool for human resources professionals, who can post jobs on the board for a very competitive fee. Participating employers can also access and search the resumes posted on the board.

Current subscribers of the newsletters receive discounted pricing, as well as complete creative control over their posts.

To visit the job banks for the respective newsletters, please visit:

- *Copy Editor*: <http://jobs.copyeditor.com>
- *The Executive Speaker*: <http://jobs.executive-speaker.com>
- *Marketing Smarter with Search Engines*: <http://jobs.smartersem.com>
- *Managing People at Work*: <http://jobs.managingpeopleatwork.com>
- *The Office Professional*: <http://jobs.officeproletter.com>
- *Publications Management*: <http://jobs.pubmgmt.com>

About McMurry

McMurry (mcmurry.com), with three offices in Arizona and New York, offers a complete line of marketing communications services to a variety of clientele, including GlaxoSmithKline, The Ritz-Carlton Hotel Co., Amtrak, CBS, Aon, CVS Caremark, Waste Management, USAA and 24 Hour Fitness, as well as resources to more than 10,000 corporate professionals. The company has specialized practices in healthcare, finance and insurance. It is among the largest independent marketing communications companies in the U.S. and is recognized by the Great Place to Work Institute and Society for Human Resource Management as one of the top five "Best Small Companies to Work For" in the U.S.

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