

June 26, 2006

## McMurry Honored Nationally as Best Place to Work

*Society for Human Resource Management and the Great Place to Work® Institute Name Top 50 "Best Small and Medium Companies to Work for in America"*

**Phoenix**—McMurry, Arizona's largest marketing communications firm and national leader in custom media, has been named one of the top 25 "Best Small Companies to Work for" in America. McMurry debuted at No. 6 on the prestigious list which was unveiled June 26, 2006, for the third year, before an audience of more than 12,000 at the Society for Human Resource Management's 58th annual Conference & Exposition in Washington, D.C.

The list is a joint endeavor of the Great Place to Work Institute and the Society for Human Resource Management. The results were based on a randomly distributed employee opinion survey, and each company evaluated was given a score based on employees' responses to a detailed questionnaire about the organizations' workplace cultures. The list ranked the top 25 small and the top 25 medium-sized companies in America that use smart people-management strategies to develop successful organizations with highly productive and satisfied workforces. Each year, the Great Place to Work Institute produces various "Best Companies to Work for" lists in the U.S. including Fortune's "100 Best Companies to Work for"® in America.

Great Place to Work Institute co-founder Robert Levering said, "These companies stand out because their employees find them to be places where they can trust the management, have pride in their work and have fun at work. Other companies have much to learn about how to both be productive and do right by their people."

In 2004, McMurry was named as the No. 1 Best Place to Work among small companies in Maricopa County (the greater Phoenix market) by the Great Place to Work Institute, which at the time was evaluating workplaces on a regional basis.

"Everyone at McMurry deserves credit for this honor because creating a great place to work is something that everyone at a company must be actively involved in creating," said Lee Vikre, McMurry's vice president, Tremendous People, (the company's human resources team). "We have not seen an organization that better understands how to legitimately and objectively assess workplaces than the Institute and the Society, and that makes this honor incredibly meaningful to us, and it should convey a certain authenticity to those considering McMurry as a possible home for their careers."

McMurry team members enjoy a culture that is highly respected and infused with pride, guided by eight core values that are the basis for all decision-making, interaction, and business practices. The following eight values are the heart and character of McMurry, and the people in the company are bound together in its purposes and by its practice: 1) Do the right thing 2) Help one another 3) Deliver raving service 4) Produce quality always 5) Exceed expectations 6) Embrace change 7) Accept social responsibility and 8) Earn a reasonable profit.

"The management team at McMurry has among its top three priorities, always, making our company a great place to work, and we have quantified, for many years now, what our staff thinks of their company and how they think it should evolve, and we've followed their lead to this success," added Chief Executive Officer Chris McMurry.

The Society for Human Resource Management will conduct several events at its annual Conference & Exposition designed to recognize those companies that made the "Best Small and Medium Companies to Work for in America" list. A cover story about the winning organizations will be featured in the July 2006 issue of *HR Magazine*, the Society's flagship publication with a circulation of 200,000, and a profile focused on McMurry's unique workplace culture will be included (available at [www.shrm.org/hrmagazine](http://www.shrm.org/hrmagazine)). The winning organizations are listed on the Great Place to Work Institute's Web site at [www.greatplacetowork.com](http://www.greatplacetowork.com).

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The Society for Human Resource Management is the world's largest association devoted to human resource management. Representing more than 200,000 individual members, the Society's mission is both to serve human resource management professionals and to advance the profession. Founded in 1948, the Society currently has more than 500 affiliated chapters and members in more than 100 countries.

Great Place to Work Institute Inc. is a global research and consulting firm dedicated to "building a better society by helping companies transform their workplaces." The Great Place to Work Institute works with *FORTUNE* magazine, *HR Magazine*, and other leading publications in 28 countries to publish and recognize the "Best Companies to Work for." In addition to its global headquarters in San Francisco, the Great Place to Work Institute has 28 affiliates in countries throughout North America, South America, Europe and Asia.

### **About McMurry**

McMurry (mcmurry.com), with three offices in Arizona and New York, offers a complete line of marketing communications services to a variety of clientele, including GlaxoSmithKline, The Ritz-Carlton Hotel Co., Amtrak, CBS, Aon, CVS Caremark, Waste Management, USAA and 24 Hour Fitness, as well as resources to more than 10,000 corporate professionals. The company has specialized practices in healthcare, finance and insurance. It is among the largest independent marketing communications companies in the U.S. and is recognized by the Great Place to Work Institute and Society for Human Resource Management as one of the top five "Best Small Companies to Work For" in the U.S.

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