

Aug. 1, 2006

McMurry Named Phoenix's Largest Agency

Phoenix—McMurry has been named the largest advertising agency in Phoenix by *The Phoenix Business Journal*, the region's leading business publication. This is the second time the company has topped the closely watched list that ranks agencies by total number of local staff. Phoenix is the nation's fifth-largest city.

McMurry, with 100 Phoenix-based staff members, is 20 percent larger than the No. 2 agency, and nearly 40 percent larger than No. 3. In addition, the firm has another 45 staff members working out of its New York office.

"It's good to be No. 1, that's for sure, and the ranking carries special meaning and opportunity when it occurs in one of the fastest growing and most dynamic metro areas in the country," said Chris McMurry, CEO. "We aim to be the best in every measurable way, so it is nice to see that recognized by independent third parties."

McMurry started in Arizona in 1984. The company generates about 15 percent of its total annual revenue from Arizona clients, which include STMicroelectronics, University of Phoenix, Northern Arizona University, Cactus Flower, Arizona Heart Institute and Paradise Valley Hospital.

The No. 1 ranking comes on the heels of the company being named the No. 6 best place to work among small businesses (fewer than 250 employees) in the U.S. by the Great Place to Work Institute.

About McMurry

McMurry (mcmurry.com), with three offices in Arizona and New York, offers a complete line of marketing communications services to a variety of clientele, including GlaxoSmithKline, The Ritz-Carlton Hotel Co., Amtrak, CBS, Aon, CVS Caremark, Waste Management, USAA and 24 Hour Fitness, as well as resources to more than 10,000 corporate professionals. The company has specialized practices in healthcare, finance and insurance. It is among the largest independent marketing communications companies in the U.S. and is recognized by the Great Place to Work Institute and Society for Human Resource Management as one of the top five "Best Small Companies to Work For" in the U.S.

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