

McMurry is a full-service marketing communications firm.

Mission Statement: Our mission is doing business for profit. First yours. Then ours. We do this by creating marketing communications appreciated by audiences everywhere and by providing selfless service always.

The Values:

1. Do the Right Thing
2. Help One Another
3. Deliver Raving Service
4. Produce Quality Always
5. Exceed Expectations
6. Embrace Change
7. Accept Social Responsibility
8. Earn a Reasonable Profit

Year founded: **1984**

By: **Preston V. McMurry Jr., Chairman/Corporate Values Shepherd**
Chris McMurry, President/CEO, 2004 - current

Number of staff members: **174**

Number of Arizona staff members: **117**

Number of New York staff members: **36**

Number of remote staff members: **21**

Percentage of staff who consider McMurry the best job of their career: **83%**

Fiscal Year 2008 revenue: **\$47.9 million**

Revenue growth from 2004 – 2007: **108.9%**

Number of revenue-producing business units: **4**

Content Marketing, Interactive Services, Agency, Center for Professional Excellence

Number of acquisitions completed: **11**

Number of creative, cultural and philanthropic awards: **1,349**

Number of benefits: **64**

Number of awards programs hosted by McMurry: **3**

Number of pubs printed and mailed annually: **62.2 million**

Number of webpages served annually: **6.5 billion**

Number of offices: **3**

Phoenix

1010 E. Missouri Ave.
Phoenix, AZ 85014
602-395-5850
888-626-8779

Saratoga Springs

125 High Rock Ave.
Saratoga Springs, NY 12866
518-587-0547

Scottsdale

8960 E. Raintree Dr.
Suite 400
Scottsdale, AZ 85260
480-921-1732

